



APRIL

26 – 28, 2023

Addis Ababa, Ethiopia

In 2021, Ethiopia attracted over \$4.1 Billion and continued as the top FDI destination in East Africa. The IMF has forecasted that Ethiopia will grow by 13% in 2023 and will be among the top three fastest growing economies in Africa. The Government of Ethiopia is keen to maintain this momentum by facilitating growth of investments and maximizing the impact of investments in job creation, economic development, and wealth building.

Time to **Invest**
and Grow in
Ethiopia





The Ethiopian Investment Commission (EIC) is Ethiopia's leading investment promotion agency established to promote, retain and proactively deliver aftercare services to foreign investments and to exercise oversight over special economic zones. EIC is responsible for accelerating the inward transfer of knowledge, skill and technology, strengthening sustainable economic development, fast-tracking the country's global competitiveness, increasing its export performance, generating employment opportunities, and facilitating linkages among the various economic sectors.



Invest Ethiopia is the premiere investment forum in Ethiopia organized by the EIC. The forum convenes government officials, policymakers, and new and existing investors to discuss attractive investment opportunities in Ethiopia and policy reform agendas and explore partnership opportunities. The forum has been organized annually since 2022.

Format of the Forum



10 Keynote speeches and presentations



Three panel discussions



>20 Selected investment showcasing



Ask me anything sessions



>25 Exhibitors including regions



Targeted site visits to SEZs, companies, etc.



Six sideline events/ MOU signings



Networking, facilitating partnerships

Priority Sectors



Agriculture



Manufacturing



ICT



Mining



Tourism

Expected Outcome

COMMITTED INVESTMENT CAPITAL

\$3Billion

Over the year

\$500 Million

Soft commitment secured in short-term

PARTNERSHIPS

10 MOUs

Signed with companies, chambers, generating \$200 M in capital.

20+ Media

Forum featured in mainstream media- both local and international

Target

600+
Investors